

Course Title (Subtitle)	Multinational Corporations in Asia (アジア多国籍企業)		Term	Spring-Summer
			Day/Period	Wed. 3rd - 4th
			Credit	2
Instructor	Prof. Chikashi KISHIMOTO	Course Code	Required/Elective	Intended Year
		24176016	Elective	1st and 2nd
Schedule	①4/10 ②③4/24 ④⑤5/15 ⑥5/29 ⑦6/12 ⑧⑨6/26 ⑩⑪7/10 ⑫⑬7/24 ⑭⑮7/31			
Prerequisite		Keywords	Asian companies, business model, startup ecosystem	
Overall Goal	To learn the mechanism of the rise and decline of high-tech companies and industrial sectors in Asian countries	Individual Goal	To increase understanding of the case study of companies and industrial sectors	

Course Overview	Practically, this class will address the development of industries and companies in Asia. There are two main topics: (1) The rise and decline of companies and industrial sectors in Asian countries/economies. The case studies of the semiconductor industry in Taiwan, Japan and the mainland of China will be explained in detail. (2) The development of startup ecosystems. I will offer case studies of Taiwan, etc.		
Access to the latest course information	▪ Kyushu University Moodle		
Class Styles	<ul style="list-style-type: none"> ▪ Lecture ▪ Discussion ▪ Presentation (Online)	Materials	Mainly slides (power point)
Teaching and Learning Methods	In the first 10 or so lectures, the lecturer will show some case studies of semiconductor companies/industries in Taiwan, the mainland of China, and Japan, and a few case studies of startup ecosystems in Taiwan, etc. In the last several lectures, students will be required to present their own case studies (one case by one student). Each student can choose any topic related to the development of company/industry/ecosystem in Asian countries/economies (for example, the business model of Samsung; the development of the Taiwanese healthcare industry; or the rise of startup ecosystem in Shenzhen, and so on).		
Textbook References	References and texts for each topic will be distributed or specified to class participants as needed.		
Grading Policy	Discussion=30%, Presentation=70%		