

Course Title (Subtitle)	Intercultural Communication (Business Topics in English) 異文化コミュニケーション (英語によるビジネス・トピックス)		Term	Fall-Winter
			Day/Period	Wed. I
			Credit	2
Instructor	Prof. SUZUKI, Yubun yubun@flc.kyushu-u.ac.jp	Course Code	Required/Elective	Intended Year
		24176105	Elective	1st and 2nd
Schedule	①10/2 ②10/9 ③10/16 ④10/23 ⑤10/30 ⑥11/6 ⑦11/13 ⑧11/20 ⑨12/4 ⑩12/11 ⑪12/18 ⑫1/8 ⑬1/15 ⑭1/22 ⑮1/29			
Prerequisite	No specific prerequisites apply other than the English proficiency given below in the Course Overview.	Keywords	<ul style="list-style-type: none"> Japanese corporations business discussion presentation business communication 	
Overall Goal	<ul style="list-style-type: none"> study Japanese companies develop discussion & presentation skills critically analyze business issues 	Individual Goal	<ul style="list-style-type: none"> study Japanese companies business discussion presentations intercultural understanding 	

Course Overview	<p>This course will provide the participants with ample opportunity to discuss/present business matters and read about major Japanese corporations with due emphasis on the English language in the hope that they will improve their business communication skills required for intercultural situations.</p> <p>Note 1: The range of TOEIC scores of the ideal target students is 500-850, but participants with higher or lower scores and exchange students are also welcome.</p> <p>Note 2: Discussion topics in the Course Plan below are subject to change.</p> <p>注3: 授業での英語の速度についてTeaching and Learning Methods の項をご参照下さい。</p>		
Access to the latest course information	<ul style="list-style-type: none"> Kyushu University Moodle (Don't use Moodle functions when contacting the instructor.) <p>Note 1: See our Moodle site on Oct. 1/2 for a possible revision of the syllabus.</p> <p>Note 2: You don't have to bring a textbook in the 1st session if it is a trial participation.</p>		
Class Styles	<ul style="list-style-type: none"> Discussion Presentation Group work Lecture, seminar 	Materials	<ul style="list-style-type: none"> Textbook, Printed material Electronic media
Teaching and Learning Methods	<ul style="list-style-type: none"> The classroom language is English. 受講者の英語力は様々です。授業で皆が話す英語の速度の目安を下記でお確かめ下さい。 Listen to the recording below to know the expected speaking speed to have many participants. https://archive.iii.kyushu-u.ac.jp/public/rX40AZYI6d-EIIC8oG9uEEFVtv11uDwblpYew346yL4J Submit homework to the Moodle site of this course by 24:00 of the previous day of meetings 2-15. mini-presentation about each chapter > textbook comprehension work > discussion/presentation All e-mails will be sent to your Kyushu Univ. address like xxx.yyyy.123@s.kyushu-u.ac.jp. 		
Textbook References	<p><i>Creative Ideas for Products & Services</i> (2021). Tokyo: Shohakusha. (商品開発の現場から (2021)、松柏社 (東京)) ISBN978-4-88198-772-8 2,000 yen + tax</p> <p>As soon as you decide to take this course, order this textbook from any Japanese online bookshop.</p>		
Grading Policy	<p>discussion & contribution to the class 40%</p> <p>presentation (each lesson of the textbook) 20%</p> <p>homework assignments 40%</p>		