

PRESIDENT'S MESSAGE



Dear Deans, Members and Schools,

I'm very much aware of a reoccurring theme that is gaining momentum within AAPBS this year – and that's "*members serving members*". This was truly evident at our Academic Conference in May and it's important that we don't lose sight as this is, indeed, the essence of what AAPBS truly stands for and why the Association exists. Put simply, "*members serving members*" is fundamental to the longevity of AAPBS.

We have identified three key targets for the next 10 years: REPUTATION, FRIENDSHIP and EXPANSION. These can only be achieved by all of us working together and supporting AAPBS through our Working Groups, our surveys, our conferences and the introduction of new initiatives such as the "AAPBS Asia-Pacific BizSchool Finder" and the "overseas programme week for students of AAPBS member business schools".

By actively participating you have the opportunity to learn, add VALUE and help AAPBS to grow and raise not just the global profile of the Association but also the global profile of your business school and YOU – our members.

As I've already announced, this year the Council is proposing changes to our Constitution. The changes are necessary for AAPBS to move forward, to ensure the Association's sustainability and to support our strategic plans for membership and value. The key proposed changes (in addition to general punctuation, grammatical and formatting amendments) are to:

1. Formalise the normal and automatic annual increase of \$50 USD to annual dues;
2. Formalise Distinguished Fellows;
3. Allow the President to serve a Presidential term of more than one consecutive year;
4. Increase Council membership to 22 representative institutions;
5. Formalise the active role of a Council member;
6. Allow amendments to the Constitution to be formally voted in at meetings other than the Annual Meeting.
7. Change the commencement of the term for Executive Committee members from the calendar year (i.e. January to December) to one year (or two years depending on their position) immediately following their election at the Annual Meeting or from the first day of the

8. Association's financial year (i.e. from October 1).
9. Clarification on the role of the "Immediate Past President"; and
9. Clarification on the role and term of the "Executive Director".

I'm seeking support from our Full Members to consider these proposed changes and to attend, if possible, our 2015 November Annual Meeting in Phuket, Thailand where I will Chair a formal vote for Full Members only on Friday 20 November 2015. Formal approval of the proposed Constitution changes can only be granted if the Association receives a majority approval of two-thirds of the Full Members from its current membership. In the event that two-thirds of Full Members are not present at the Annual Meeting, the Constitution permits an email vote to our Full Members immediately following the Annual Meeting.

This month I take great pleasure firstly in:

- Welcoming six more new members (further evidence that we are continuing to encourage new members to join us): National Taiwan Normal University, St. Mary's College of California, USA, UKM-Graduate School of Business Universiti Kebangsaan, Malaysia, Graduate School of Management and Information King Mongkut's University, Thailand, University Technology Mara, Malaysia, and Centrum Católica, Peru.. *WELCOME ALL to AAPBS!*



AAPBS UPCOMING EVENTS

PRESIDENT'S MESSAGE (CONT')

And secondly in:

- Thanking the French-Vietnamese Center for Management Education and the National Economics University in Hanoi, Vietnam and Korea Advanced Institute of Science and Technology (KAIST) College of Business, Seoul, Korea in volunteering to be our conference hosts for 2016.

THANK YOU ALL from AAPBS!

Please join us at our Annual Meeting at Sasabhumi International Learning Center (SILC) Phuket, Thailand where, from 18 to 20 November, we'll be considering "Driving Social Innovation through Public and Private Partnership" in "the land of smiles".

I cannot reiterate enough just how important your continued and active support is in ensuring our future growth and development.

Regards

Professor George L Benwell
President, AAPBS
Dean, Otago Business School
University of Otago, New Zealand





CBS
Chulalongkorn Business School
www.chula.ac.th/cbs



Sasin
Sasin Graduate Institute of Management
www.sasin.org

2015 AAPBS ANNUAL MEETING

SASABHUMI INTERNATIONAL LEARNING CENTER (SILC)

PHUKET, THAILAND

19 - 20 NOVEMBER 2015

Registration Fee		
Early Bird Member	Before October 18, 2015	(USD 550)
Early Bird Non-Member	Before October 18, 2015	(USD 600)
Last Minute Member	By November 11, 2015	(USD 650)
Last Minute Non-Member	By November 11, 2015	(USD 700)

>> Detail AGENDA is available at
<http://www.cbs.chula.ac.th/aapbs2015/index.php>

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NEWS & ANNOUNCEMENT

AAPBS Secretariat Announcement

PROPOSED CHANGES TO THE ASSOCIATION'S CONSTITUTION

BACKGROUND

As previously announced by AAPBS President George Benwell, changes to the Constitution for the Association of Asia-Pacific Business Schools (AAPBS) are now necessary.

The Constitution was last updated in 2011 and a lot has changed since then. While most of our Constitution is still relevant in how AAPBS operates today, the changes are deemed necessary to support our strategic plans for membership and value and to ensure the Association's sustainability.

In accordance with the current Constitution for AAPBS, this Notice to AAPBS members provides Full Members with the details of the proposed changes to the Constitution and the voting process that will be followed 60 days before a formal member voting session at the AAPBS Annual Meeting on 19 to 20 November 2015.

The proposed changes must be approved by Full Members only and formal approval will only be granted if the Association receives a majority approval of two-thirds of the Full Members from the AAPBS current membership. However, if there are insufficient numbers of Full Members attending the Annual Meeting, an email vote by Full

Members will be required immediately following the Annual Meeting in accordance with the current Constitution.

SUMMARY OF THE KEY PROPOSED CHANGES

The key proposed changes to the AAPBS Constitution are to:

1. Formalise the normal and automatic annual increase of \$50 USD to annual dues.
2. Formalise Distinguished Fellows.
3. Allow the President to serve a Presidential term of more than one consecutive year.
4. Increase Council membership to 22 representative institutions.
5. Formalise the active role of a Council member.
6. Allow amendments to the Constitution to be formally voted in at meetings other than the Annual Meeting.
7. Change the commencement of the term for Executive Committee members from the calendar year (January to December) to one (or two years depending on their position) immediately following their election at the Annual Meeting or from the first day of the Association's financial year (i.e. from October 1).
8. Clarification on the role of the "Immediate Past President".
9. Clarification on the role and term of the "Executive Director".

To read the full Notice please click here
<http://www.aapbs.org/password/mr.html>

For the current Constitution, please go to the AAPBS website by clicking on <http://www.aapbs.org/AAPBS-Constitution1.pdf>

LETTER FROM THE PRESIDENT

Dear AAPBS Member,

As the named contact for a Full Member institution of the Association of Asia-Pacific Business Schools (AAPBS), I am writing to you regarding the decision by the AAPBS Executive and Council to make proposed changes to the Association's Constitution this year.

At AAPBS it's important that we continually review the Association's policies and procedures so that we're able to recognize when changes in efficiencies are needed and to meet the strategic direction of AAPBS.

In accordance with the current Constitution, the Council will be asking that the proposed changes to the Constitution are formally voted in by our Full Members at this year's Annual Meeting in Phuket, Thailand at a designated session to be held on Friday 20 November 2015.



NEWS & ANNOUNCEMENT

AAPBS Secretariat Announcement (CONT')

To see our current Constitution, please go to our website by clicking on <http://www.aapbs.org/AAPBS-Constitution1.pdf>

We value your continued support and ask please (1) that you take the time to consider the proposed changes detailed in the accompanying "Notice to AAPBS members" and (2) if you're not personally attending this year's Annual Meeting but others from your institution will be there - that you permit one nominated delegate only from your institution to vote on your behalf.

Formal approval of the proposed Constitution changes can only be granted if the Association receives a majority approval of two-thirds of the Full Members from its current subscribed membership. In the event that two-thirds of Full Members are not present at the Annual Meeting, the Constitution does permit an email vote to Full Members immediately following the Annual Meeting.

If you do have any questions on the proposed changes, please email them directly to me before 18 November 2015 to George.Benwell@otago.ac.nz

I, together with the AAPBS Executive and Council, will consider all the questions we receive and I will address them at the Annual Meeting.

On behalf of AAPBS, I would like to thank you in advance for your support - key to the future growth and development of the Association – and I look forward to seeing you in Phuket in November.

Kind regards

*Professor George L Benwell
President, AAPBS
Dean, Otago Business School
University of Otago, Dunedin, New Zealand*

QUESTIONS

If you do have any questions on the proposed changes to the Constitution, please email them directly to the President, George Benwell, **before** the AAPBS November 2015 Annual Meeting to George.Benwell@otago.ac.nz

All questions received by the President **before 18 November 2015** will be considered at the AAPBS Executive and Council Meetings and addressed by the President at the scheduled session at the AAPBS Annual Meeting.

WHAT'S NEW

ON MEMBER'S RESOURCES

You will need your Institution's member ID and password to access Member's Resources from the AAPBS website then click on 'AAPBS Member Resources' for more information about the following:

- Updated AAPBS member lists. The latest Maps are now on our website.

<http://aapbs.org/password/password.html>

- Notice to AAPBS members on the proposed changes
<http://www.aapbs.org/password/mr.html>

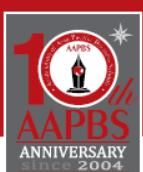
- Auditor's Report for 2014 and Summary of 2015 AAPBS Secretariat Office Revenue/Expense Report is now available on our website. Please note: The Association's finances are independently audited annually.

<http://www.aapbs.org/password/password.html>

-> 2015 AAPBS Secretariat Revenue Expense Report

Forgotten your member ID/Password for access to Member Resources

If you have forgotten or cannot find your institution's member ID/PW, please contact AAPBS@business.kaist.ac.kr



NEWS & ANNOUNCEMENT

AAPBS Secretariat Announcement (CONT')

PLEASE add AAPBS LOGO on your Website

Please visit below to download

<http://www.aapbs.org/news/news.html?tname=notice&mod=eview&idx=129&page=1&key=&keystring=&virtual=124>

AAPBS Asia-Pacific BizSchool Finder – calling for member school participants

If you are a full AAPBS member and would like to be one of the first participating schools, please let us know by emailing AAPBS@business.kaist.ac.kr and copying in Professor George Benwell - President, AAPBS at George.Benwell@otago.ac.nz

In the meantime... seeing is believing! Please try the AAPBS Asia-Pacific BizSchool Finder prototype by visiting:
<https://poweredby.1000minds.com/AAPBS>

Please note: This prototype includes some (but not all) AAPBS member schools and the criteria from the AAPBS Business Schools Ranking Survey. At this stage, the results produced by the AAPBS Asia-Pacific BizSchool Finder are not for real (i.e. not valid or accurate) so an accurate listing of the schools according to a user's preference is not yet possible. Nonetheless, this prototype will give you a feel for how the AAPBS Asia-Pacific BizSchool Finder will work.

Read more about the AAPBS Asia-Pacific BizSchool Finder,
<http://www.aapbs.org/news/surveys.html>

OVERSEAS PROGRAMME WEEK FOR STUDENTS OF AAPBS MEMBERS BUSINESS SCHOOLS – CALLING FOR MEMBER SCHOOL VOLUNTEERS

AAPBS wants to embrace the exciting and innovative proposal by Professor Kimura for global webinar classes at the Lunar New Year. Please contact us if you would like to volunteer to co-ordinate and help manage this at your business school by emailing AAPBS@business.kaist.ac.kr and copying in Professor George Benwell - President, AAPBS at George.Benwell@otago.ac.nz

ANNOUNCING OUR 2016 CONFERENCE HOSTS

We are pleased to announce our conference hosts for 2016:

- May 2016 Academic Conference - French-Vietnamese Center for Management Education and the National Economics University in Hanoi, Vietnam
- November 2016 Annual Meeting - Korea Advanced Institute of Science and Technology (KAIST) College of Business, Seoul, Korea

Dates and details will follow nearer the time.

Thank you to all of our conference hosts for outwardly supporting AAPBS in holding our conferences.

NEW Members - please congratulate and welcome our new members!

- National Taiwan Normal University
- St. Mary's College of California
- Universiti Kebangsaan Malaysia
- King Mongkut's University of Technology Thonburi
- University Technology Mara
- CENTRUM

More information about our new members and links to their websites can be found below on page 7.

We want to actively encourage more institutions to join AAPBS, so if you know of any institutions who you would like to recommend, please send details to the AAPBS Secretariat at AAPBS@business.kaist.ac.kr

NEWS & ANNOUNCEMENT

AAPBS Secretariat Announcement (CONT')

WORKING GROUP UPDATE

- Time has been scheduled for Working Group meetings with a roundtable discussion extended to conference attendees at this November's AAPBS Annual Meeting in Phuket, Thailand.
- Following which our seven Working Group Chairs will provide a formal update/status presentation to the President, Council and all conference attendees.

Would you like to join a Working Group?

Our Working Groups are always looking for additional members. In particular, we're interested in new members joining WG 3 - Research.

Choose from our seven Working Groups:

- WG1 Case Center
- WG2 MBA Connection
- WG3 Research
- WG4 Cross-Cultural Leadership
- WG5 Internship
- WG6 Collaborative Curriculum
- WG7 Membership

Please contact us or the WG Chair and for more information about Working Groups go to <http://aapbs.org/conferences/workinggroups.html>

HELPING NEPAL- Solar Mobile Phone Chargers

As you will be aware, a devastating earthquake hit Nepal on April 25th wreaking havoc on communities and killing more than 1800 people.

The City of Kathmandu is still in shambles and striving to recover.

AAPBS's heart goes out to the thousands of families hurt by the catastrophe.

The Association is contributing to the disaster relief by sending to Nepal five hundred AAPBS sponsored solar mobile phone chargers - carefully selected and tested by us on design and quality.

We believe this will assist the country in re-establishing communications and lower the risk of communications failures in the event of future disaster.

If you would like to join us on this humanitarian act, please let us know by emailing the AAPBS Secretariat at AAPBS@business.kaist.ac.kr

AAPBS EXHIBITS AT THE EMBAC 2015

[AAPBS Exhibits at the EMBAC 2015 Conference Singapore](#)



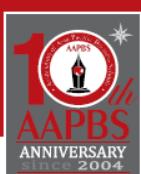
As a strategic partner of EMBAC, AAPBS exhibits at the Executive MBA council 2015 Conference

Oct. 25 – 28
Marina Bay Sands Expo and Convention Center
Simplo/Roselle Main Ballroom (level 4)

Click to learn more about the event: <http://emba.org/>

Hope to see many of you there.





NEWS & ANNOUNCEMENT

Please congratulate our new members!



**Graduate School of Management and Innovation,
King Mongkut's University of Technology
Thonburi, Thailand**

Delighted to join AAPBS community!

Graduate School of Management and Innovation (GMI) was established in 2002 in one of the leading science and technology universities of Thailand, King Mongkut's University of Technology Thonburi (KMUTT). The university actually focuses on teaching and research in the fields of engineering, science, and technology. Foreseeing the fruitfulness and excellence of management in "Technology and Knowledge Based Economy", GMI was found to integrate knowledge between engineering, technology, and management to craft skillful qualified human resources who possess a strong specialized management fundamentals together with the necessary soft skills. The school has vision statement reflecting the increasing importance of integration among globalization, human being development, and education, which is:

"Global Recognition, Moral Integrity and Innovative Leaders".

Mission statement of the school is:

"To craft professional leaders and advance management education through innovation-driven teaching, relevant research, and sustainable social services".

GMI focuses on the integrated curriculum that combines the utmost remarkable curricula of the university, which are science and technology with modern and specialized management disciplines. It is believed that success of an organization in the technology and knowledge intensive economy is vastly dependent on how to achieve integration between science and technology, and management science altogether. Our focus is to bridge this gap by offering Master Degree Programs with various areas of specializations.

Currently, GMI offers Master's degree programs with 2-years normal period of completion. There are 2 types of Master Degrees offered by the school – Master of Business Administration (MBA) and Master of Science (MSc.) – which are:

- 1) Master of Business Administration (Management)
- 2) Master of Science (Management)
- 3) Master of Science Program in Logistics Management
- 4) Master of Business Administration in Entrepreneurship Management

In addition to coursework design, GMI supports a number of student's extra curriculum activities to develop necessary skills for students – networking, leadership, and teamwork. Those activities, for example, are IS & Thesis Symposium, Leadership Camp, and Social Responsibility Activity. The school also organizes special events to let students get closer with industrial and professional engagement. Such event program is called "Professional Development Program", such as GMI forum

from executives in a leading company, management practice program with real-business cases, personality development program, and management camp abroad.

GMI has extensive research records along with various current research engagements. Faculty members have continuously contributed impactful research to the society and got many research awards from outside parties. To bring this practical ground to students, the school encourages faculty staff to use research for classroom teaching as a case study to develop students with problem-solving skills from real-case problems, and get familiar with both academic aspects and practical uses.

With strong determination of the school to form collaboration in partnership between the academic and the industrial organizations, GMI has currently well collaborated with several external organizations from which allow faculty staff and student to learn. For example, full-time students of Logistics Management Program undergo a mandatory Work Integrated Learning or Management Practice Program where students would gain practical experience by working a few weeks in the industry. The faculty could then get insightful research question and conduct research to well meet demand from industry.

Executive Education is one of the important activities of the faculty from which the school is trying to provide sustainable social services to the community. GMI's Executive Education Program is one way from many to deliver academic ground to develop the society. Most of GMI's executive education is about Project management conducting in short duration and some as an in-house training.

NEWS & ANNOUNCEMENT

Please congratulate our new members! (CONT')



**55th ANNIVERSARY
1960 - 2015**

Defining Futures. Embracing Changes. Finding Solutions.

To step closer to the industry, GMI has collaborated with National Taipei University of Technology (Taipei Tech) to offer oversea EMBA program for Taiwanese businessmen in Thailand. The course focuses on case studies serving the need to advance business training and education.

The school has a comprehensive plan for continuous improvement showing strong intention to keep advancing quality of business and management education, providing impactful intellectual contribution, and sustainable social services. For additional information, please refer to the following homepage:

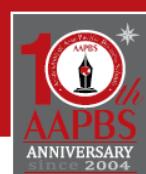
<http://www.gmi.kmutt.ac.th>.

Q. Why does your institution want to become a member of AAPBS?

The reason to join AAPBS is essentially from our school vision, *"Global Recognition, Moral Integrity and Innovative Leaders"*. We have tried to find a platform to develop the school's internationalization and participating in. If we could find a community to exchange idea, knowledge, and best practice, that would be really great for us. Since AAPBS is a community of business school in Asia-Pacific, some schools should have similar environment and development. Idea and best practice exchanges might be fit to our school. In addition, as a management school in a research university of Thailand, we always look for ways to enhance quality of management education and continuous improvement. Therefore, AAPBS is an association that fits with our intention and we believe it is worth joining.

Q. How did your institution learn about AAPBS?

We learnt about AAPBS from Associate Professor Adith Cheosakul, Ph.D., from Sasin Graduate Institute of Business Administration of Chulalongkorn University.



NEWS & ANNOUNCEMENT

Please congratulate our new members!

National Taiwan Normal University

Delighted to join AAPBS!



National Taiwan Normal University Management Institute was established in August 2008, with research emphasis on marketing, strategic management and finance. Consequently in 2009, College of Management was established in time for the transformation of NTNU into a comprehensive university.

The public still has the stereotype and regards NTNU as other traditional normal schools, which are responsible for cultivating teachers for junior and senior high schools. As the government changed the policies on teacher cultivation, teacher cultivation was no longer proprietary to normal schools. Amid the circumstances, NTNU began to focus on talents cultivation for all enterprises and across all disciplines while maintaining the professionalism in teacher cultivation. The transformation is now on track. Under the leadership of the president Kuo-en Chang, National Taiwan Normal University has become one of the twelve members in the Top University program in Taiwan.

Our institute has a strong faculty; other than the prestigious scholars we have in the field of management, there are also many distinguished researchers recruited from other top

universities. The institute is named "Graduate Institute of Management", which differed itself from other management institutes focusing on business and enterprise administration solely. With the abundance of resources in Arts, Humanities, Music, Sports and Recreations, students can learn from our program an incomparable variety of management skills. We expect our students to make the most them and become more diverse and creative in their management thinking.

In 2009, we started to recruit international students and provide courses lectured in English to improve the internationalization of our institute. In 2013, we hired business elites to lecture in our institute to enhance interaction between the academic and the business. Starting from September 2013, we will establish two groups in our program—"Financial and Banking Management" and "Marketing Management" to provide professionalized courses and train outstanding talents.

As Mainland China increases its significance on the stage of global economy and the world economy status is constantly changing, Taiwan is now facing more and more challenges. The enterprises in Taiwan are more liberal in their global business plans and thus in urgent need of concrete business strategies to face globalization. The model zone of Free Economy in Taiwan is also on the way. With these demands on highly capable management workforce, it's our responsibility to nurture talents who are armed with global visions in management.

College of Management

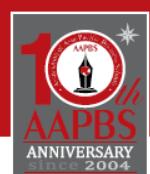
In view of the fact that the Ministry of Education has put the University Transformation Program in full drive, and combining its rich cultural characteristics with management expertise as the foundation, National Taiwan Normal University established the College of Management on August 1, 2008 to foster professional talents in the field of management.

The College of Management is built around four main concepts: internationalized teaching, cross-discipline course selection, professional faculty, and innovative industrial and academic cooperation.

The college is promoting English-speaking classroom and dual degree system as an effort to facilitate international exchanges. We also prepare students with an international view, allowing students to build up their strength and the future competitive superiority in the job market through the learning process.

The College of Management is one of NTNU's academic branch, under which there are the Graduate Institute of Management, Graduate Institute of International Affairs and Global Strategy (to be renamed "Graduate Institute of Global Operation and Strategy" in 2011), and the Undergraduate Program of Business Administration.

<http://www3.ntnu.edu.tw/>



NEWS & ANNOUNCEMENT

Please congratulate our new members!

University Technology Mara, Malaysia

Delighted to join AAPBS!



At the Faculty of Business and Management, we are a community of dedicated academicians and staff that instill high levels of competence in our students by offering distinctive programs that embrace academic excellence and practical knowledge. The faculty is recognized as disseminators of state-of-the-art knowledge, producers of best graduates and as providers of relevant business theories and applications to the community.

The business of education and research drive each of us here in the faculty to strive in our work and to continue expanding upon the tradition of excellence built at UiTM over the past 51 years.

VISION

To become an excellent and competitive Faculty of Business and Management in Malaysia that is internationally recognized for its professionalism in education, training, research and consultancy services.

MISSION

The Faculty of Business and Management will achieve academic excellence based on quality work and culture through:

- providing integrated program with courses fulfilling the needs of the industry and nation.
- effective development of human resources capable of delivering internationally recognized research and consultancy services.
- producing professional and competitive graduates towards satisfying industry needs through conducive teaching and learning environment.

OBJECTIVES

- To produce 45 percent graduates with a CGPA of 3.0 and above.
- To increase the ratio of academic staff with PhD : Master from 1 : 6 to 1 : 4.
- To review the curriculum of programmes every three to five years.
- To produce at least 20 publications per year in the form of articles in refereed journals, books, student manuals and at least 35 articles in academic proceedings.

- To carry out at least 15 research projects per year
- To ensure a minimum of 60 percent students graduate on time.
- To provide a minimum of 4 hours per month for staff development program and welfare.

For more information, please refer to the following homepage.

<http://fbm.uitm.edu.my/v2/>

NEWS & ANNOUNCEMENT

Please congratulate our new members!

UNIVERSITI KEBANGSAAN MALAYSIA



UKM-GSB upholds its tradition in providing quality and excellence Business learning experience and prioritizing research as a legacy inherited from the Business fraternity in Universiti Kebangsaan Malaysia (UKM).

UKM-GSB evolved from the Faculty of Economics & Administration in 1972 as a Business Management Unit. This unit was later transformed into the Faculty Of Business Management under the dynamic leadership of its first Dean, Professor Dato' Dr. Nik Rashid Nik Ismail (May 1979-September 1980, July 1981-May 1982). In 2004, the Faculty of Business Management merged with the Faculty of Economics, and by 1st April 2004, the Graduate School

of Business was created under the management of the Faculty of Economics & Business (FEB).

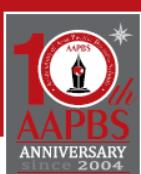
On 1st October 2007, UKM-Graduate School Of Business was established as a separate entity from FEB and was conferred an autonomy status with the new name of UKM-Graduate School Of Business (UKM-GSB). The first semester intake of new batch of students occurred in July 2008 under direct management of UKM-GSB. The new Ph.D (by thesis) program with specializations in Accounting, Marketing, Management (Organizational Behavior / Human Resources Management, Strategy, Operations) and Finance, was introduced along with the new improved DBA (with coursework & dissertation).

UKM-GSB aims to stimulate intellectual growth, develop critical skills and competency in the post-graduate students for greater engagement in progressively shaping and changing the societies.

Why UKM-GSB

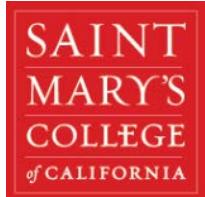
At UKM-GSB, our goal is to prepare students in the best possible way for a career either in the Malaysia or abroad. UKM-GSB, among the most international university in Malaysia, stands out for its innovative approach to learning and for its international outlook. UKM-GSB offers a wide choice of academic programmes, all of which are designed to help you achieve your personal career objectives. Our core values are cherishing and stimulating talented people and creating opportunities for innovative education and research relevant to today's society. Visit UKM-GSB and take the opportunity to walk around in Bangi, Selangor and explore the city's gems! Bangi is a lively and welcoming city where most students quickly find a room within cycling distance of the university.

For more information, please refer to the following homepage. <http://www.ukm.my/gsbukm/>



NEWS & ANNOUNCEMENT

Please congratulate our new members!



A Saint Mary's education inspires learning that lasts a lifetime. It engages the intellect and spirit, and awakens the desire to transform society. We are all learners here — working together to understand and shape the world.

The foundation for everything we do at Saint Mary's is our mission:

To probe deeply the mystery of existence by cultivating the ways of knowing and the arts of thinking.

Recognizing that the paths to knowledge are many, Saint Mary's College of California offers a diverse curriculum that includes the humanities, arts, sciences, social sciences, education, business administration and nursing, serving traditional students and adult learners in both undergraduate and graduate programs.

As an institution where the liberal arts inform and enrich all areas of learning, it places special importance on fostering the intellectual skills and habits of mind, which liberate persons to probe deeply the mystery of existence and live authentically in response to the truths they discover. This liberation is achieved as faculty and students, led by wonder about the nature of reality, look twice, ask why, seek not merely facts but fundamental principles, strive for an integration of all knowledge and express themselves precisely and eloquently.

To affirm and foster the Christian understanding of the human person which animates the educational mission of the Catholic Church.

Saint Mary's College holds that the mystery which inspires wonder about the nature of existence is revealed in the person of Jesus Christ giving a transcendent meaning to creation and human existence. Nourished by its Christian faith, the College understands the intellectual and spiritual journeys of the human person to be inextricably connected. It promotes the dialogue of faith and reason: it builds community among its members through the celebration of the church's sacramental life; it defends the goodness, dignity and freedom of each person, and fosters sensitivity to social and ethical concerns.

Recognizing that all those who sincerely quest for truth contribute to and enhance its stature as a Catholic institution of higher learning, Saint Mary's welcomes members from its own and other traditions, inviting them to collaborate in fulfilling the spiritual mission of the College.

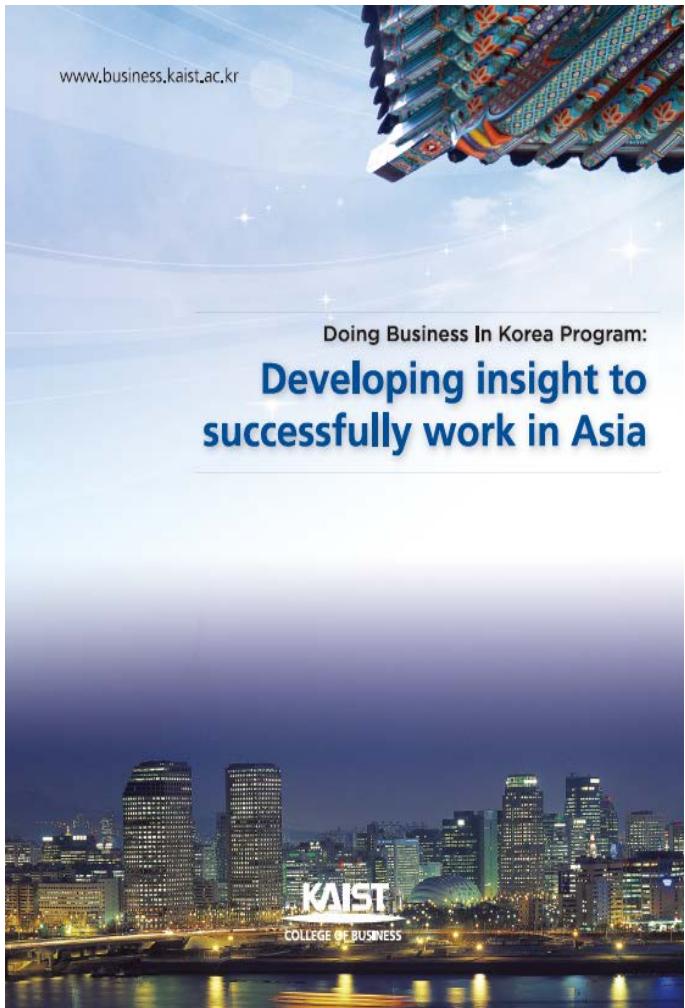
To create a student-centered educational community whose members support one another with mutual understanding and respect.

As a Lasallian college, Saint Mary's holds that students are given to its care by God and that teachers grow spiritually and personally when their work is motivated by faith and zeal. The College seeks students, faculty, administrators and staff from different social, economic and cultural backgrounds who come together to grow in knowledge, wisdom and love.

A distinctive mark of a Lasallian school is its awareness of the consequences of economic and social injustice and its commitment to the poor. Its members learn to live "their responsibility to share their goods and their service with those who are in need, a responsibility based on the union of all men and women in the world today and on a clear understanding of the meaning of Christianity." (From: The Brothers of the Christian Schools in the World Today: A Declaration).

<http://www.stmarys-ca.edu/>

OTHER NEWS



www.business.kaist.ac.kr

Doing Business In Korea Program:
Developing insight to successfully work in Asia

The advertisement features a traditional Korean tiled roof at the top and a night view of the Seoul city skyline with the KAIST College of Business building illuminated at the bottom.

Program Description:

KAIST College of Business' "Doing Business in Korea" offers an exceptional opportunity to experience a hands on education to understand Korean business culture and gain sight to doing business in Asia. One of the most dynamic countries in the world, South Korea has emerged from a chaotic history, and has rightfully ascended the ladder to become a world power. South Korea's transition from poverty to riches is one of the modern civilization's most inspirational stories. This program allows participants to freely interact, network and develop business insight and relationships with Korean business leaders and other senior managers from around the world.

Program Benefits:

- Understand Korea's exciting historical, Cultural and economic forces that affect global business. Build a foundation to understand how culture impacts Asian management practices.
- Gain lessons learned from Korea's economic transformation. "The Miracle Story." A nation of poverty to today's 19th largest economy in less than 50 years.
- Develop management strategies specific to doing business in Asia.
- Experience and view Korea's major Korean and multi-national industries through company site visit and guest lectures (Samsung, LG Electronics, Doosan, DSME, McKinsey & Company, GM Korea, CJ, etc.)
- Gain insight from case analysis to identify business opportunities in Korea and Asia.



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Professor Edwin Cheng, Dean of PolyU Faculty of Business, is Holder of Endowed Professorship in Business Administration

Professor Edwin Cheng, Dean of Faculty of Business of The Hong Kong Polytechnic University has been officially appointed Fung Yiu King - Wing Hang Bank Professor in Business Administration in May 2015. The position was established earlier this year with an endowment from Fung Yiu King Charitable Foundation Limited.

Professor Cheng, currently Chair Professor of Management, is an expert in Scheduling Science particularly strong at applying advanced analytical methods to help organisations make better decisions. Businesses today face relentless challenges from shortening product cycle time, formidable innovative processes and business models arising from rapid advances in IT, sophisticated customers demanding individualised services, debilitating international and national regulatory burdens, and overwhelming environmental and ethical considerations. Professor Cheng thinks it essential for them to develop competency in "time-based competition" through innovative design and seamless integration of their products, processes, and supply chains.



At the conferment ceremony

Global Port Research Alliance 2015 Conference

Global Port Research Alliance (GPRA), established by universities in the Americas, Asia, Australia, and Europe, is a global research and teaching platform for port operations, shipping, and transport logistics. Its 2015 conference, organised by Hong Kong PolyU's Shipping Research Centre under the Department of Logistics and Maritime Studies, was held on 21 to 22 May.

During the two-day event, themed *Port and Logistics Connectivity*, alliance members, academics and other stakeholders of the sector examined critical issues that

would impact the future development of port related research and discussed their implications for port and logistics connectivity. They also exchanged views and ideas about resolving challenges in port operations and management.



At the opening of the conference

Faculty Academics of PolyU are among Top Authors in Operations Management Research

According to a study published in the International Journal of Production Research, PolyU ranks 12th as an institution and boasts three academic staff among the top 50 prolific authors in operations management (OM) research worldwide. Among them are T.C. Edwin Cheng, currently

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Faculty Dean, Fung Yiu King – Wing Hang Bank Professor in Business Administration, and Chair Professor of Management, and Chung-Lun Li, Chair Professor of Logistics Management; both in the Department of Logistics and Maritime Studies of PolyU, Hong Kong.

"The most prolific author in terms of both the distributed and shared measures is T.C. Edwin Cheng with a total of 81 distributed articles and 39.2 shared articles." "He has also been very consistent in his research productivity across each of the time periods in both measures." Professor Li ranks 30th based on total number of papers published and 37th based on number of shared papers published.

measures the research contributions of academic institutions and individual authors to the field of OM based on published articles in 11 top-rated and well-known academic OM journals. At the institutional level, PolyU ranks 2nd in Asia based on total number of papers published whose authors were affiliated with PolyU.



T.C. Edwin Cheng



Chung-Lun Li

The article, entitled "Twenty-six Years of Operations Management Research (1985–2010): Authorship Patterns and Research Constituents in Eleven Top Rated Journals" was first published online on 5 May 2015. The study

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Talent Hunting: Early Success with Summer School Program at IE Business School

Joël McConnell
Director of International Development
Asia Pacific Region

Recruitment cycles can be long, and getting the very best candidates often takes years not months. One new way schools are engaging potential master degree candidates is by offering Summer School programs, usually targeted at 3rd or 4th year undergraduate students, or in some cases, recent graduates. Essentially, by inviting candidates to come and complete a short study program on campus it allows for high potential applicants to study at the school, get to know professors and staff, and see if the location of the institution is somewhere they could see themselves studying a full degree. For the schools it's a great way to see how potential degree students perform in the classroom, and judge whether or not they might be a good fit for a full master program.

At IE Business School we launched our Summer School program in July of 2014, and last month we hosted the second edition of the program which included 71 participants from 29 countries, with most participants coming from Business Administration, Engineering and Law backgrounds. From the Asia Pacific Region specifically, we had students from Australia, China, India, Singapore, and Taiwan. IE is big on diversity, and so we were very pleased to see such a great mix of nationalities and academic backgrounds.

The program we offer follows a 3 week structure where students spend the first week developing their soft skills, with an eye to career advancement after graduation, and the second week focuses on several topics which we group under the header of Modern Institutions. So, students will learn about how topics as wide-ranging as photography and video for advertising, neuromarketing, venture capital and big data. In the final week candidates chose one of three tracks, so they can leave with deeper knowledge in the areas of Entrepreneurship, International Business Law, or International Relations. While the program is offered in English, all candidates must also complete additional language courses, either Spanish or Mandarin.

To learn more, check out the program web site at www.ie.edu/summer-school/graduate-summer-school.



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Auckland University of Technology Business School

Shadow a Leader

Business leaders from more than 75 businesses and organisations each spent a day with two promising young leaders as part of the Faculty of Business and Law's Shadow a Leader Day on 1 July.

The leaders, from a diverse range of businesses and organisations, opened up their working life to a high school student and a business or law student for the day, sharing insights about what makes an effective leader.

For many students the day included joining in with media engagements, executive board meetings, client discussions, brainstorms, networking functions and presentations. The day also gave students a chance to see how their leaders balance significant leadership roles with other parts of their lives, including family commitments.

"The students we invite to be part of Shadow a Leader all have leadership potential and self-motivation," says Professor Geoff Perry, Dean of the Faculty of Business and Law. "This day brings the idea of leadership alive. Instead of

students understanding leadership as a business concept, they begin to realise it is a way of seeing things, a way of treating people, and a way of achieving goals. Each of our 75 leaders has their own leadership story and style, and it's important for students to see that."



Students shadowing their leader at Turners and Growers

Omni-Channel Retail Study Tour

During the July study-break a group of Bachelor of Business students, accompanied by Senior Lecturer Helene Wilkinson and Professor Andrew Parsons, explored the world of retail in San Francisco, for the "International Omni-Channel Retail Study Tour" paper.

Students investigated a range of formats, operations and strategies in retailing not available locally, and reflected on their application to New Zealand. Stops on the tour included department stores, luxury retailers, local markets, and specialised shopping precincts.

The students heard about the practices and challenges facing the not-for-profit Business Improvement District, which is responsible for the promotion and enhancement of San Francisco's Union Square. They examined the innovation and technology practices associated with Westfield Digital Labs. A visit to the Head Office of Macy's department store gave insights into tackling Omni-channel business. The team also explored some distinct and innovative retail businesses in the retro community of Haight Ashbury, the tourist locale of Fishermen's Wharf, and Chinatown.

Students were inspired by the range of retail activity, the level of innovation and the customer service experiences provided by many businesses. The store visits and interactions with key retailers will lead to an advanced comprehension of retail from an international perspective.



Students on the retail study tour in San Francisco

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Princess Sumaya University for Technology (PSUT)
The King Talal Faculty of Business and Technology (KTFBT) organizes several extraordinary events in collaboration with the local community



Alluding to the activities accomplished by the Business School during the second semester of the 2014/2015 academic year, the Dean of the Faculty, Dr Abdul Ghafoor Al-Saidi, reaffirmed that the activities were aimed at strengthening cooperation with the local community. The Dean emphasized that the Faculty of Business at PSUT is among the youngest business schools in Asia and yet managed to secure a prominent position between the leading educational establishments in the Arab World, and in

the region as a whole, during its eight years of operation. The Dean hailed the Business School's performance as a remarkable success by both educational and academic standards, in addition to the areas of student creativity and innovation, quality initiatives, and supplementary programs that are designed to keep pace with contemporary labor market requirements and other community needs. Moreover, the Dean reiterated that the University's accomplishments did not end at the Business School's outstanding performance. PSUT assumes an active as well as an influential role in bringing about positive changes in the local community, in addition to contributing to the development of human capital and educational infrastructure in Jordan for future generations. Since its inception, the Faculty of Business continues to place the local community at the forefront of its social priorities, where a wide range of programs, events, and activities are designed to serve the wider public interest. The activities listed in this newsletter are part of what the Faculty of Business has achieved in the second quarter of the current academic year (2014/2015).

Medals awarded to students who combine work and study at the KTFBT

PSUT President, Prof. Mashhoor Refai, alongside the Dean of the Faculty of Business, Dr Abdul Ghafoor Al-Saidi, award medals to students who combine work and study at the Faculty of Business, whilst maintaining outstanding academic performance. Prof. Refai expressed admiration towards the award-winning students, commending their solid commitment in taking on additional responsibilities together with their academic obligations, and thereby strengthening the application of theoretical knowledge



into practice. In its overall approach, PSUT continues to promote unique youth achievement in addition to

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stimulating creativity and a sense of accomplishment amongst its students.



A workshop entitled "Toward Sustainability"

In collaboration with Sustainability Excellence, Inc. the Faculty of Business at PSUT organizes a day-long workshop entitled "Toward Sustainability". At the conclusion of the symposium, a speech was delivered by the Vice President for

Academic Affairs, Prof. Walid Salameh, during which he commended the Business School for its efforts in facilitating an event of this kind, which essentially aimed at developing the skills of both students and academic staff, in addition to promoting constructive cooperation between the University and the labor market.



Following the Vice President's speech, the participants were addressed by Sustainability Excellence's Regional Director in Jordan, Mr Hussam Al-Hereij, who expressed gratification for partnering with the King Talal Faculty of Business and Technology and highlighted the importance of familiarizing university students with the concept of sustainability in addition to the vital measures that companies must take in

order to strengthen their financial position in addition to mitigating their future risks, and thereby achieving a lasting success. The event was also attended by the Dean of the Business School, Dr Abdul Ghafoor Al-Saidi. Similar events are part of the Business School's outreach programs that are designed to strengthen cooperation with the local community and to promote a culture of sustainability.

[Ernst and Young \(EY\) and the King Talal Faculty of Business and Technology \(KTFBT\) organize a third "PSUT Accountancy Day"](#)

PSUT President, Prof. Mashhoor Refai, inaugurated the third "PSUT Accountancy Day" at the University's Business School, which was aimed at orienting students about different careers and vocations in the accounting profession as well as transforming theory and practice for one of the most critical occupations in the world. Given that the event was the third of its kind, Prof. Refai stressed that it in light of implementing the University's vision to be at the leading edge in the fields of business, engineering, and information

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technology in the Arab World, in addition to bridging the gap between the academic world and the workplace in the knowledge society.

2015
PSUT

EDUCATION | EXPERIENCE | CERTIFICATION | PRINCESS SUMAYA UNIVERSITY | ACCOUNTANCY | DAY III



PROFESSIONAL
CPA
Education • Experience • Certification

Prof. Refai moved on to praised the efforts made by the Business School in facilitating the Accountancy career day event and the role that it continues to assume in the embodiment of the University's vision and mission, pointing out that the Faculty of Business is taking serious as well as

pioneering measures in fostering strong relationships with local community institutions and ensuring access to quality jobs for its students. Prof. Refai emphasized that the King Talal Faculty of Business and Technology is the first internationally accredited business school in Jordan, in addition to receiving full accreditation from the Association of Asia-Pacific Business Schools (AAPBS) and the Arab Society of Faculties of Business, Economic and Political Sciences (ARABEPS), which earned the Faculty of Business and outstanding reputation both locally and overseas. The President also recognized the critical role that the Faculty of Business assumes in delivering highly qualified newcomers to the workplace and thereby serving both the local as well as the regional community.



Following the President's commencement speech, the participants were addressed by Directing Partner at EY in Jordan, Mr Mohammad Al-Karaki, who presented a company profile of EY and the services it provides to students including internships and other qualification training programs. Among the other key participants was the director of the German Jordanian Insurance Center (GJIC), Dr Malik Al-Sharayri, who delivered an educational presentation about the challenges facing the accounting industry. In addition, experts from the Jordan Association of Certified Public Accountants (JACPA) held presentations about the Association's profound commitment to cooperating with universities and other educational institutions.

Experts from EY echoed the importance of education and training of professional accountants in addition to the significance of the services provided by global accounting firms.



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More and More Institutions Leverage the GRE® Search Service for Cost-effective Recruitment

Ayo Strange, Manager for the GRE® Search Service and TOEFL® Search Service at Hobsons®, has spent more than seven years working with ETS in bringing the powerful benefits of the GRE Search Service to the graduate and business school community. Ayo has become a trusted advisor to her clients and, in the following interview, provides answers to some commonly asked questions about this popular service.

Q: What is the GRE Search Service?

Ayo: *The GRE Search Service is a recruitment tool that allows you to reach prospects who have demonstrated graduate-level readiness through their GRE test performance. You can select from about 30 criteria to expand your pool or refine your recruitment strategy, based on a database of GRE test takers who have opted to hear from institutions like yours.*

Q: Why do you think the GRE Search Service is a good recruitment tool?

Ayo: *Well, the GRE Search Service gives schools something that I do not think they can easily find elsewhere. It contains students who have taken or are planning to take the GRE® revised General Test. That means, they are rather serious about graduate or business school being in their future. Where else can recruitment professionals pinpoint large*

groups who are quite serious about education plans, and customize their marketing campaigns to exactly the criteria they need. It is really not surprising that we have had so many more schools start to include GRE Search Service in their plans.

Q: Recruitment budgets are tight. How can schools save money?

Ayo: *That is really what makes the GRE Search Service so great. Schools ONLY have to pay for exactly the names they want, based on the criteria they select, whether it is geography, intended graduate major, demographics, etc. There is very little waste in the investment. Sometimes, schools pay for other marketing tactics that can reach large populations, but so few of those students actually fit what the institution is looking for, so there is not a good Return on Investment (ROI). Here, they can access the huge GRE population, but still precisely select who they want to contact based on those students who match their recruitment plan.*

Q: How do programs use the GRE Search Service?

Ayo: *Use varies, but I think one of the more interesting things is the strategies that schools use around academic discipline, since we have more than 450 undergraduate and intended graduate fields as possible criteria. For example, we have had many new business school users, but their approach can be quite different even on the discipline criteria. For instance,*

- *Some schools decide to select every possible intended graduate degree in business to get a broad array of potential candidates.*
- *Some schools really drill down to those who are looking for a specific area to study, such as in finance, so they*

get a tight recruitment pool that is aligned with their unique program configuration.

- *Some schools opt to reach out to students who have an undergraduate degree in business, thinking they may be able to attract students to an advance degree if they already have a background in business study.*
- *Other schools select from a wide variety of undergraduate backgrounds to incorporate academic and experiential diversity in their programs.*

Q: What is one of the ways you tell schools to maximize results?

Ayo: *Timing! Most students indicate a "planned date of enrollment" in their GRE profile. We have heard a lot of success from schools who use this field to customize their plan. For example, if they are doing early lead generation for students early in their decision making, the schools should select a more distant "planned date of enrollment." But, if schools are doing a last push to fill key seats in their next cycle, they should select a more immediate date. That way, they are leveraging the data for best results.*

To learn more, attend a brief [webinar](#) or [contact Ayo's team](#) for assistance. [Create your GRE Search Service account](#) today!

Where in the world is your next graduate or business school student?

Anywhere around the globe.
Tap into the growing global pipeline of GRE® test takers.



Click on above image, to view [infographic](#)

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SBM Targeting the AACSB Accreditation in 2018



said the

AACSB Mentor, Prof Tony Van Zijl in Jakarta campus (29/7/2015). SBM ITB was visited by the mentor after submitting a proposal to gain AACSB accreditation last year. Tony would have a 3-day visit to SBM ITB in Jakarta, Bandung, and Jatinangor.

As Tony continued, "It depends on the commitment of the university, in particularly on the high qualification of the teaching staff, either PhD or Doctor of Science in Management. Likewise, on the level of contribution, the quality of programs and publications also play a great role. If there is no willingness, it would take you a very long time to achieve the accreditation." The Association to Advance Collegiate Schools of Business (AACSB) is a global, nonprofit membership organization of educational institutions, businesses, and other entities devoted to the advancement of management education. Established in

1916, one of their services is to provide an internationally recognized accreditation for undergraduate, masters, and doctoral programs in business and accounting.

How to get an AACSB accreditation? "Beside to have a great commitment for continuous improvement, the institutions must meet our 15 standards that demonstrate engagement, innovation, and impact," as explained by the Professor of Accounting & Financial Management for Victoria University of Wellington, New Zealand. (*Source: www.sbm.itb.ac.id*)

IICIES 2015 Promotes Entrepreneurship Development

Centre for Innovation, Entrepreneurship and Leadership School of Business and Management ITB (CIEL-SBM ITB) re-organized The 7th International Conference in Innovation, Entrepreneurship and Small Business (IICIES) on Tuesday (4/8).

Through IICIES, CIEL SBM ITB has contributed to the development potential of Indonesia in the world of entrepreneurship, innovation and business in order to compete internationally.



In the conference that took place on August 4 to 6 at H Clarity Bandung, CIEL SBM ITB presents approximately eight (8) multinational speakers, including Professor of Berkeley

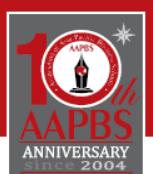
College from United States Soobrian Lloyd, Senior Vice President of Frost & Sullivan of Singapore Shivaji Das, and also Professor of Yamaguchi University in Japan, Kazuhiro Fukuyo.

In addition to presenting the multinational speakers, the conference also presented about 150 scientific articles by researchers from various educational institutions also practitioners from within and outside the country are classified into seven branches of entrepreneurship related to technology management and development of small and medium-sized businesses.

"IICIES is a media for researchers, academics and practitioners to collaborate in developing innovative, entrepreneurship and growth of small and medium-sized businesses through the publication of their works, inspiring seminars, appropriate training, and scientific discussion", said Chairman IICIES Dwi Larso, H Clarity Bandung, on Tuesday (4/8).

Dwi said that Indonesia needs more developed entrepreneurs. Because there are currently about 50 million units in Indonesia but 95-99 per cent are in the category of small and micro informal. Dwi added, these small businesses as the "hero" because it can support themselves independently without being a burden to the government. However, on the other hand, the business is hard to grow so they need assistance so the businesses can survive and thrive.

"Because Indonesia will not grow prosperity if too many small businesses but are not able to grow and thrive", Dwi added. Therefore, the percentage of small businesses should be



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reduced by helping to increase small business into a medium or large. (Source: www.sbm.itb.ac.id)



SBM ITB is cordially invite you to attend **Knowledge Management Summit Indonesia (KM Summit) 2015** that will be held on 25-27 August 2015 at Double Tree Hotel Jakarta, Indonesia with theme "Boosting Business Result through Knowledge Management"

Through seminar and workshops, our speakers will share their experience to develop Knowledge Management competencies on their area of expertise. Participants will get an extensive understanding about implementation steps and the best practice of Knowledge Management based on case study in various companies and organizations.

For registration and more details, log on to <http://www.kmsummit.org/>

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New partner for UNSW Business School's BusinessThink.



UNSW Business School and Singapore Management University have formed a partnership to bring business insight and research to a global audience.

Through their online research journals, BusinessThink and Perspectives@SMU, the two business schools will share business analysis, commentary and research findings about business-related topics as diverse as innovation, entrepreneurship and start-ups, superannuation and retirement incomes, leadership and management, the marketing strategies of global brands, taxation and tax avoidance, finance and investment.

This follows on from a successful partnership with The Wharton School at the University of Pennsylvania and Knowledge@Wharton.

David Grant, Senior Deputy Dean at the UNSW Business School says, "we have already started sharing the content of our journals with Wharton in the US, which brings business insight to a broader audience. Now we will expand our reach and provide business insights about the Asia-Pacific region. Our online journals help to bring our scholarly articles and world-leading research to a global audience, including to our many alumni and other businesspeople around the world."

UNSW Business School Dean Professor Chris Styles added, "translating the findings of rigorous academic research into insights for businesses across the world is central to our mission and forms part of the Business School's new strategic plan: Strategy 2020, which includes as a central theme the furthering two-way engagement with Asia."

About Business Think

BusinessThink is the flagship journal of UNSW Australia Business School, a leader in business education and research in the Asia Pacific region. Through expert comment and accessible analysis of the latest findings, BusinessThink informs industry, policy-makers and popular debate.

Research projects awarded ARC grants



UNSW Australia's Business School has an enviable reputation as one of Australia's leading business research institutions. Its success in the latest round of Australian Research Council (ARC) grants adds to this.

Researchers have been awarded nearly half a million dollars in the current round of funding, for research into funding old age, and aged care.

Professor James Morley, Associate Dean (Research) said, "the results of this round represent an excellent performance. It reinforces the impact and reputation of UNSW Business School, because ARC funding is highly competitive, and considerable work goes into each

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application to ensure that the research is relevant and internationally significant."

The ARC grants for UNSW Business School are:

Hazel Bateman, Andreas Ortmann, Loretta Isabella Dobrescu, and Jacs Davis for research on "Super financial security: Improving flexibility, trust and communication" in collaboration with UniSuper Limited. Awarded \$355,385 for 2015-2018

John Piggott, Michael Sherris, and Xianguo Yao for aged care research into "Long-term care financing and policy: Insights from a pilot program in China" in collaboration with the Institute for Population and Development Studies. Awarded \$130,000 for 2015-2017

Professor Hazel Bateman said, "this grant will allow us to carry out vital research, and address the significant worldwide challenge of how to safeguard financial well-being at older ages. The project builds on an existing alliance between the care industry and the superannuation industry leader, UniSuper. We will use a combination of innovative modelling, experimental, and field based approaches, and aim to gain insights into the factors that guide superannuation choice, build trust with superannuation

providers, and ensure clear and effective communication with members."

Professor John Piggott also described the award given for research into aged care. "This project will develop new methodologies to improve long-term care usage and cost projections, using real-time data from a pilot program in China. The Chinese data-base is unique, and will allow us not only to assess the cost of aged care in the China program, but also to link this with international experience to quantify the impacts of alternative policy structures."

UNSW's Business School of the future



After 12 months of planning, UNSW Business School has launched an ambitious strategic plan to escalate its engagement with the business community in Australia and the Asia region.

[Strategy 2020](#) will act as a blueprint for the School's activities over the next five years. Under the plan, the School will build on its already outstanding levels of engagement with business in ways that create more career focused internationalised learning opportunities for students, increase support for high impact research, and enhance the School's presence in the Asia region.

The plan will also reinforce the School's connections to companies at the leading edge of digital applications as it seeks to leverage advances in technology so as to enhance the student learning experience.

Launching Strategy 2020, UNSW Business School Dean, Professor Chris Styles, commented: "The rapid pace of technological change means we need to be constantly experimenting, adapting and innovating, and working with organisations that are leaders in digital innovation."

"The Business School is known for providing a unique mix of theory and practice, giving our students genuine work experience during study and the opportunity to work closely with leading Australian and international companies."

The Business School will also build on its global footprint through two-way engagement with Asia, increasing alliances

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by collaborating on Asia-relevant research, business school partnerships and mentoring through Asian alumni networks.

One country will be named each year as a priority and the School will put in place sustainable connections – through businesses, universities and alumni - in that country.

"We are in a unique position in Australia," said Professor Styles. "Asia is still the engine room of global economic growth and the Business School enjoys strong links in the region. We can act as a conduit for the exchange of knowledge and expertise between Asia and the rest of the world."

There are more than 11,000 Business School alumni across Asia, including 4000 in Hong Kong alone.

Strategy 2020 will make greater use of technology in teaching, by increase its online offerings and through high tech classrooms and digital innovation, building on its existing flipped classrooms, interactive teaching tools and courses such as the new online MBAX suite of programs.

Strategic partnerships with industry and private donors will fund major programs in areas where the School has world-

leading research strengths: population ageing, auditing and assurance, organisational design and women in leadership; as well as emerging strengths in entrepreneurial innovation in Asia and big data modelling for evaluating policy.

"Universities are often criticised for their remoteness and disengagement from industry," said Professor Styles. "We will have tangible, active engagement with industry that will enhance the career focused learning opportunities we provide our students and create research partnerships with real impact on business."

AGSM graduate Sujeet Rana, named one of this year's Boss Young Executives



AGSM graduate Sujeet Rana, named one of this year's Boss Young Executives 2015 shares his vision on what the future of Leadership looks like.

Q - You are Head of Digital at Woolworths Limited, Australia's biggest retailer. Tell us what you do?

I'm lucky to have one of the best jobs in the world. I have end to end accountability for the technology that runs all our digital assets across Woolworths Limited. Our Apps have been downloaded over 5 million times and our recent Apple Watch App was shown on the keynote presentation in Cupertino! I look after a fantastically talented bunch of teams whose energy and passion for making things better for our customers is inspiring.

My role in a nutshell involves developing and constantly re-evaluating the digital strategy in tight alignment with our different trading divisions. Digital is fundamentally changing the way customers shop as not only do they have more choices than ever before, but their expectations of the experience they have whilst shopping has lifted substantially. Planning, strategising and equipping the team to compete in this new age is what takes up much of my day.

Q - What are some of the challenges of being the Head of Digital and how do you overcome these?

My biggest challenge is how quickly technology is modifying our customers behaviour and trying to remain one step ahead of the curve. The digital environment provides a level of connectivity that makes the world a smaller place, meaning you now have to compete on a global scale. To manage this, I often get out to as many conferences and presentations as possible across a number of industries to

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ensure I'm keeping abreast of all opportunities. I love to meet and chat to start ups as they don't necessarily have the constraints of a large corporate allowing for some very creative ideas and concepts.

From a day to day perspective, my challenges revolve around ensuring the team are constantly striving to push the boundaries on how fast we release products to our customers whilst maintaining a high level of quality and cost consciousness. Being a well-known set of brands we often receive thousands of feature requests from our customers, suppliers and even internally and working out where the teams should be focusing their attention can be difficult. I've found that being able to step back and prioritise based on a set of clear principles around creating exciting, seamless interactions for our customers provides a great way to level set and evaluate features against each other.

Q - What's the most important thing you learned during your MBA and how has this helped you get to where you are today?

My biggest take out from the MBA was a deeper understanding of the many factors involved in making an organisation successful and how interrelated they are. This has provided me a new level of flexibility in how I approach

problems today knowing that there are a lot more levers to pull to accomplish a result.

The other key take out comes from the way the program challenges the way you think. In the early stages of the MBA I was amazed at how frequently I would see fellow cohort members present an opinion or view that was vastly different to my own and oftentimes more compelling! This only helps to expand the way you see the world and provides a different set of perspectives that can help create a more insightful position on which to base a decision.

Q - Why did you decide to do an MBA?

My background was in IT and the early part of my career was spent building strong technical capabilities in this field. As I progressed further in my career, it became apparent I wasn't as strong as I needed to be in the areas of Finance, Accounting and Marketing. In my opinion, regardless of the industry you are in, having a base understanding of multiple facets of an organisation provides a set of skills that allow you to add more value across a wide variety of situations. The MBA was a perfect vehicle to give me great insight into these areas and help round out my professional skill set and as the AGSM was the clear leader in this field across Australia, it was the natural choice.

Q - If you could give one piece of advice to someone considering embarking on an MBA what would it be?

Don't wait for the stars to align just do it - the rewards far outweigh the time and effort put in. Since the completion of my MBA I have never looked back. I have increased my professional network immeasurably and made some lifelong friends along the way.

As a hiring manager, I now appreciate both the hard and soft skills that students learn throughout the process of an MBA which provides me a better insight into their motivations, knowledge and ability to handle diverse situations providing a strong differentiator that helps them stand out from the pack.

Q - As we enter a new decade of technological disruption, what does the future of leadership look like?

In my opinion the future of leadership will be based around a few key attributes:

The ability to lead cross generational teams. There are now four generations represented in the workforce (Baby Boomer, Gen X, Gen Y & Gen Z) all of whom are motivated and driven by different factors. Being able to create a culture that unites the strengths of each of these generations will be a key component to success in the future

The ability to lead geographically dispersed teams. As technology makes the world smaller the chances that your team(s) won't be physically located in the same place will present challenges around creating team harmony, fostering professional networks and working efficiently.

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An ability to be comfortable dealing with the abstract. Today there are more sources of information than ever and being able to quickly and clearly draw conclusions from what may appear to be unrelated pieces will be a key skill.

Getting comfortable with change. The technological disruption we have seen to date will pale in comparison to the exponential changes that will occur over the next 10-15 years. With this constant disruption, a focus on creating an environment where change is embraced will ensure better longevity for the organisation

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World expert in the field of higher education visited AlmaU!

On July 20 in the frame of advisory mission of Asian Development Bank under the initiative of "the Corridor of Almaty-Bishkek" was a visit to Almaty Management University (previously IAB) an internationally recognized expert in the field of higher education Dr. Jamil Salmi. Dr. Salmi for 20 years consult government and university management in more than 80 countries around the world.

At the meeting with top management of AlmaU Dr. Salmi told about the mission of ADB in Kazakhstan and Kyrgyzstan, focusing on the role of the universities in social – economic development of Central Asia region countries.

Also, there were productive exchange of opinions in the field of higher education in Kazakhstan, world education trends and expert-analytical activities, development of entrepreneurial education in Alma University, social responsibility of business, inclusive education, academic integrity principles.



AlmaU management hosted the delegation from Kazan Federal University

In Almaty Management University was a visit of delegation from Kazan Federal University, headed by the rector Ilshat Rafkatovich Gafurov. At the meeting was the president of

AlmaU Assylbek Kozhakhmetov, 2 vice – rectors and Deans of the Schools.

Guests acquainted with the history of the university at innovative museum of AlmaU, with interest saw the project of future Atrium and gave couple of practical advices. Campus excursion was ended at the Academic Council Hall, where was presentations of universities with interesting conversation with experience and opinions exchange about the issues in education and current challenges facing universities of Kazakhstan and Russia. The meeting was finished with presenting gifts and photo for memory.



Immersed in Alakol ... to the depth of the language!

Almaty Management University (previously IAB) held VI season of cultural-linguistic camp (CLC) "Ulytau"! This year "Ulytau" attended 56 pupil of 7-10 classes of Nazarbayev Intellectual Schools, also 22 methodologists of

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language courses of Assembly of People of Kazakhstan. Totally 118 people attended "Ulytau" project in 2015.

Geography of the project has also expanded – if last years there was only one place for camp, this year ethno camp was placed in Guns Aul in Talgar Gorge (for NIS students) and in Alakol (for other participants). Pupils firstly came in yurt town, eagerly absorbed new materials. Proverbs, sayings, poems, songs, bata – all that given to adults with some difficulty, children learned quickly.

Of course, pupil was not allowed to watch TV or chat in social networks – for 10 days camp participants had to feel themselves as real nomads, living far from civilization. Pupils learned Kazakh traditions- besikke salu, betashar and others. They not only play scenes, but also discussed what the purpose of ritual, its history is. One day at the camp was dedicated to Kazakh philosopher, writer and poet Abay Kunanbayev, whose 170-year anniversary we will celebrate this year.

Later, at the end of June, on Alakol shores started season of "Ulytau" for adults, where participated 22 methodologists-linguists from Assembly of People of Kazakhstan from 14 oblasts of Kazakhstan to learn new methods of learning Kazakh language.

Of course, participants waited healing waters of Alakol, beautiful nature and varied menu – were the mandatory

menu of the project! Moreover, during the exhibition of folk handicrafts attendees tried weaving whip, manufacturing saddle and shield.

By the way, students of Nazarbayev Intellectual School was so enjoyed in "Ulytau" camp, that it was decided to hold another, not planned fourth season in Talgar Gorge – in August for NIS students.



Almaty City Administration allocated social grants to study at AlmaU!

Almaty City Administration awarded two graduates with disabilities a grant to study at Almaty Management University (previously IAB) – the only university in Kazakhstan, technically ready for students with disabilities.

100 % grant holders to study at 4-year bachelor programme are: Alikhan Gabbasov (disabled group 2) and Aziza Abdurakhmanova (disabled group 3). This event became

known during the round table "Inclusive higher education in Kazakhstan: realities and challenges", which took place in AlmaU. The event organizers were Almaty Management University, PU "Society of disabled people with higher education "Namys". The attendees of the roundtable were representatives of Almaty universities, NGO protecting the human rights of persons with disabilities, city administration, UN and other organizations.

Participants discussed the real opportunities of persons with disabilities to receive higher education in Kazakhstan, as well as future decisions to solve mentioned problems. "Today's round table is a continuation of the policy of AlmaU in supporting social projects", - mentioned in her speech Vice Chancellor for academic affairs of AlmaU Nurzhamal Duysegulova, recalling University projects, as awarding social grants for persons with disabilities to study at MBA program and bachelor degree, - now at the university study 13-15 students with disabilities.

Gulnar Kurenkeeva, Dean of Graduate School of Business of AlmaU told about university social initiatives, as well as about the project "Unlimited possibilities", 8 participants of which in June of this year obtained a grant and discount to study at MBA programs of our university. Gulnar emphasized four main issues of inclusive higher education in Kazakhstan: creating an accessible environment, enrollment to the university, learning issues and employment of graduates with disabilities. At all these four stages, AlmaU help students to solve these problems. G.Kurenkeeva also, told about implementation of "service learning" at bachelor degree programmes: "This course is aimed to develop students' active civil and social responsibility. AlmaU

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students will work at social works in the frame of practical training during the course. Course is included to WSP and is mandatory", - said Gulnar.

As a result of roundtable participants adopted a resolution, which recognized following priority goals and recommendations to develop inclusive higher education in the country:

- At Kazakh universities optimize the work in developing educational and learning environment for disabled students, firstly to create a real accessible environment at universities;
- To organize the training, retraining and advanced courses for university faculty and management to develop inclusive higher education in Kazakhstan;
- It is need a government support and funding for training and methodological support for study disabled at the university. Particularly, it is need to fund a publication of textbooks and other learning materials for disabled.
- To MES RK offer to define basic universities in variety fields for studying disabled students (technical, humanitarian, business universities etc.).
- On a regular basis rank university availability on access for disabled based on a several parameters: architectural accessibility of building and facilities, the availability of websites, educational materials, etc. Degree or level of preparedness of the university to teach disabled as one of

the parameters of IQAA (Independent Quality Assurance Agency in Education).



Study at SPP of AlmaU unite representatives of government, business and NGO

On July 17, 2015 in Almaty Management University (previously IAB) successfully hosted first orientation meeting of the Advisory Board of the School of Public and Social Policy (SPP).

The meeting was attended by Chairman of managing committee of Regional Hub at the sphere of public service in Astana Alikhan Baimenov, director of Almaty representative of Kazakhstan Institute of Strategic Studies under the president of the republic of Kazakhstan Madina Nurgalieva, Director of corporate fund "Eurasia" Rinad Temirbekov, associated professor of the Department of Policy Analysis

and Public Management School of Management of SDA Bocconi Greta Nasi.

Meeting participants discussed the goals and objectives of SPP, plans for further development of the school. Abiken Toktibekov, director of Almaty regional center for training and advanced training of civil servants, noted that today SPP of AlmaU have a great opportunity to create unique platform for collaborative learning and active cooperation of representatives of three sectors: public service, NGO and business. "Competitive advantage of private university is in flexibility and mobility. I recommend to design disciplines with model games, stimulators, laboratories, which will unite graduate students of three directions. For example, the theme can be "formation of local budget" or 'corporate social responsibility'. But during the development of these themes must be a contact between sectors, students must understand each other, learn to communicate and express their thoughts".



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AlmaU took first place in IQAA ranking in “Management”!

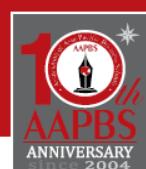
Independent Kazakhstan Quality Assurance Agency for Education (IQAA) for the eighth time summed up the results of the National Ranking of the best universities of Kazakhstan in 2015, in which took part 57 universities of the country. Almaty Management University (previously IAB) took 1st place in IQAA ranking in “Marketing” (undergraduate programme) and two 3rd places in “Finance” and “Management” (undergraduate programmes)!

Ranking serve many purposes: the need to satisfy consumers of education services in accessible and understandable information about the university, stimulate competition between universities, provide to students and their parents a rational motivation for investment, help to make a choice between universities, programs, disciplines. Therefore, university ranking is necessary in the implementation of national assessment and provision of high quality of education.

Since 2008, IQAA annually publish General Ranking of Kazakhstan universities, formed on the basis of analysis of academic statistics, expert assessments and employer's surveys.

In general, the method of calculation of general institutional ranking based on three components: 1st profile – an assessment of the quality of academic resources of the university, based on statistical indicators assigned 60% weight percent. These data provide universities. 2nd profile – expert assessment of university quality by academic community, it is 20%, 3rd profile- a sociological survey of large employers and government agencies, SME representatives – 20%. In essence, second and third profile represent the reputation of universities.





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AACSB invites you to join the conversation and envision the future of management education

Launched in July 2015, www.AACSB.edu/vision is a website dedicated to encouraging, facilitating, and curating a global conversation to envision the future for business education. Led by AACSB International and with collaboration and input from the business community, higher education community, and other business education stakeholders, this effort is grounded in a need to understand the shifting roles of management, the evolving expectations of management education, and the emerging opportunities for business schools across the globe.

By engaging stakeholders to envision the future, AACSB intends to provide guidance for business schools, and the organizations that support them, to redefine themselves within an industry-level view of business education. Rather than prescribe a single direction or ideal model for all business schools, AACSB strives to broaden the possibilities through a guiding framework that encourages and expects as many variations in approaches as there are different industries, systems, and cultures around the globe.

Through such engagement and exploration of the global management landscape, over the next several months a new vision for management education will emerge. The new vision will challenge and help empower high achieving business schools to pursue new opportunities and strategies for realizing their missions and having a positive impact on society through the way they create, teach, connect, and lead.

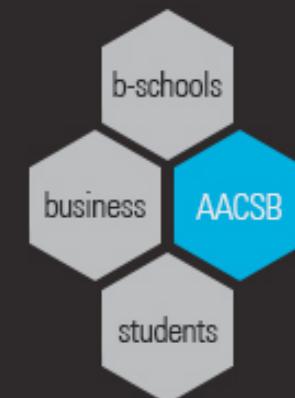
AACSB members and others are encouraged to explore the website and subsequently examine their relationship to society, the business community, and the higher education landscape, within their respective context. The website offers opportunities to receive regular updates of new perspectives, related articles and reports, and the emerging vision through its sign up area:
www.aacsb.edu/vision/signup.aspx

AACSB members are encouraged to visit the AACSB Exchange discussion thread, where they can share their insights:
<http://theexchange.aacsb.edu/communities/alldiscussions/viewthread/?GroupId=3235&MID=5039#bm0>

Also, participants at AACSB Asia-Pacific Annual Conference in Xi'an, China, 11-13 October 2015 will have the opportunity to provide inputs to and hear from AACSB CEO Tom Robinson and Arfah Salleh, President and CEO of Universiti Putra Malaysia, Putra Business School, on this visionary topic. More on the APAC event visit:
www.aacsb.edu/apac

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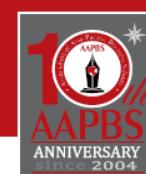
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