Course Title	異文化コミュニケーション Intercultural Communication		Semester / Credit	Fall 2
Instructor	Yubun SUZUKI 鈴 木　右 文	Subject Code 16176027	Compulsory / Elective	Elective
Prerequisite	No specific prerequisites apply except English proficiency given below in the course description.	Keywords	・Japanese corporations ・business discussion ・intercultural communication	
Purpose of the Course	・study Japanese corporations ・develop discussion skills ・critically analyze issues of business and intercultural communication	Objective of the Study	・study Japanese companies ・business discussion ・presentations ・intercultural understanding	

Course Description 授業の概要

This course will provide the participants with ample opportunity to discuss business matters (new ad, a new plan for the 1st floor of a department store, business Nobel Prize, etc.) and read about Japanese corporations (Asahi, Canon, Suzuki, Yamada Denki, UNIQLO, etc.) in the hope that they will improve their business communication skills to evade possible difficulties in various intercultural situations. The range of TOEIC scores of the ideal target students is 500-850, but participants with higher or lower scores and exchange students are also welcome.
この授業では受講者に対して、ビジネスの諸問題についてのディスカッション（新しい広告方法、デパート１階の新しい計画、ノーベルビジネス賞、等）と代表的な日本企業（アサヒ、スズキ、ヤマダ電機、ユニクロ等）についての英文読解訓練の機会を豊富に提供し、様々な異文化状況の中で予測される困難を回避していくためのビジネス・コミュニケーション能力の向上を目的とする。理想的な受講者の英語力はTOEICスコアで500-850とするが、これ以下以上の方や交換留学生の受講も歓迎する。

Class Organization 授業の進め方

The classroom language is English. On arrival, participants submit their homework. We begin with the quiz followed by the textbook. The final session is discussion.
授業は英語で行われる。入室時に宿題を提出、まず小テストを行い、その後教科書での学習を行う。授業の最後にはディスカッションが来る。

Textbook 教科書および参考図書

1) Ozawa, Koizumi & Yamazaki (2012) *Leading the Way: Major Japanese Corporations*
『日本を代表する企業で学ぶ総合英語』(Nanundo) ¥2,000+tax. ISBN4-523-17733-3
Purchase this textbook (e.g. through Amazon) as soon as you decide to take this course.
We will only use the main reading text excluding exercises, but you are strictly prohibited by law from making a photocopy of it.
2) some intercultural business case (to be announced in the 1st week)
After deciding to take this course, you should ask the instructor for this business case by the 3rd week via e-mail specifying whether you need the Japanese or the Chinese version. If you are a speaker of other languages, you should ask your friends for help.

Grading 試験・成績評価の方法等

Quiz 小テスト 42（3 × 14）+ homework (prep for discussion) 宿題＝ディスカッションの予習 28（2 × 14）+ performance in discussion ディスカッション活動 30.