

Course Title	アジアの産業と企業 Asian Industry and Companies		Semester / Credit	Fall-Winter 2 Credits
Instructor	Dr. Masaharu KUHARA 久原 正治	Subject Code 17176021	Compulsory / Elective	Elective 1 st , 2 nd year
Class Schedule	① 10/2 ② 10/16 ③ 10/23 ④ 10/30 ⑤ 11/6 ⑥ 11/13 ⑦ 11/20 ⑧ 11/27 ⑨ 12/4 ⑩ 12/11 ⑪ 12/18 ⑫ 12/25 ⑬ 1/9 (Tue) ⑭ 1/15 ⑮ 1/22			
Prerequisite	None	Keywords	Japanese style management: past, present and future, Japanese industries and companies	
Purpose of the Course	We will learn the Japanese style management with case studies of Japanese industries and companies.	Objective of the Study	By learning Japanese management we will also learn American management through comparison.	

Course Description
授業の概要

The lecturer was former Professor of Management Strategy at Graduate School of Economics, Kyushu University and had been teaching Japanese and Asian Management at Business schools in the US, Singapore, Poland and Bulgaria.

In this course, we will examine the development of Japanese style management through various industry and company cases.

Students will learn how Japan has developed her industries and companies, why they have been facing with many challenges under globalization and what might be their future.

Class method

This course is interactive course and students are required to participate in the class discussions. Through interactive discussions we will create knowledge by combining various students' tacit knowledge to convert into explicit knowledge.

- First 10 minutes
—Review of previous class
—Summary of today's theme, concepts and theories
 - Next 30 minutes
—Case analysis and presentation (two groups-15minutes each)
 - Next 30 minutes
—Case discussion (two groups-15minutes each)
 - Last 20 minutes
—Summary of today's lecture and case and short tests
- Presentation and Discussion
- Every students should participate in Presentations and Discussions
 - 3 students will make 1 group
 - Each group will be assigned two cases and make deep and thorough analysis of cases
 - Each group will make 15minutes presentation and 15minutes discussion at the first part of each class.
 - Students are encouraged to use PowerPoint for the presentation and other visual technique

Textbook
教科書および
参考図書

We will use 27 cases in this course. All the cases will be posted in the web CT and student will download them. Students are required to read those cases before the class.

The cases mentioned here will be revised when more suitable cases are found before the class.

Reference:

Hitt, Ireland & Hoskisson "Strategic Management" Cengage, 2014 (久原正治他監訳「戦略経営論」Cengage, 2014)

Grading
試験・成績評
価の方法等

Presentation=30%, Participation & Discussion = 30%, Final short paper = 40%