

Course Title	異文化コミュニケーション Intercultural Communication		Semester / Credit	Fall-Winter 2
Instructor	Yubun SUZUKI 鈴木 右文		Subject Code	Compulsory / Elective Elective 1st, 2nd year
			17176028	
Class Schedule	① 10/4 ② 10/11 ③ 10/18 ④ 10/25 ⑤ 11/8 ⑥ 11/15 ⑦ 11/22 ⑧ 11/29 ⑨ 12/6 ⑩ 12/13 ⑪ 12/20 ⑫ 1/10 ⑬ 1/17 ⑭ 1/24 ⑮ 1/31			
Prerequisite	No specific prerequisites apply except English proficiency given below in the course description.	Keywords	<ul style="list-style-type: none"> Japanese corporations business discussion intercultural communication 	
Purpose of the Course	<ul style="list-style-type: none"> study Japanese corporations develop discussion skills critically analyze issues of business and intercultural communication 	Objective of the Study	<ul style="list-style-type: none"> study Japanese companies business discussion presentations intercultural understanding 	

Course Description
授業の概要

This course will provide the participants with ample opportunity to discuss business matters (new ad, a new plan for the 1st floor of a department store, business Nobel Prize, etc.) and read about product development of Japanese corporations (Nintendo, Fuji Film, Shachihata, etc.) in the hope that they will improve their business communication skills required to evade possible difficulties in various intercultural situations. The range of TOEIC scores of the ideal target students is 500-850, but participants with higher or lower scores and exchange students are also welcome.

この授業では受講者に対して、ビジネスの諸問題についてのディスカッション（新しい広告方法、デパート1階の新しい計画、ノーベルビジネス賞、等）と日本企業（任天堂、富士フィルム、シャチハタ等）の代表的な商品開発についての英文読解訓練の機会を豊富に提供し、様々な異文化状況の中で予測される困難を回避していくためのビジネス・コミュニケーション能力の向上を目的とする。理想的な受講者の英語力は TOEIC スコアで 500-850 とするが、これ以下以上の方や交換留学生の受講も歓迎する。

Class Organization
授業の進め方

The classroom language is English. On arrival, participants submit their homework. We begin with a quiz followed by the textbook. The final session is discussion.

授業は英語で行われる。入室時に宿題を提出、まず小テストを行い、その後教科書での学習を行う。授業の最後にはディスカッションが来る。

Textbook
教科書および参考図書

1) Suzuki, Takahashi, Takahashi and Cooke (2017) *Innovative Japanese Companies*

『未来を拓く日本の企業』(Shohakusha) ¥1,950+tax. ISBN978-4-88198-723-0

Purchase this textbook (e.g. through Amazon) as soon as you decide to take this course.

We will only use the main reading text skipping exercises, but you are strictly prohibited by law from making a photocopy of it, partially or totally.

2) **some intercultural business case** (to be announced in the 1st class meeting)

After deciding to take this course, you should ask the instructor for this business case by the 3rd week via e-mail specifying whether you need the Japanese or the Chinese version. If you are a speaker of other languages, you should ask your friends for help.

Grading
試験・成績評価の方法等

quiz 小テスト 42 (3 × 14) + homework (prep for discussion) 宿題=ディスカッションの予習 28 (2 × 14) + performance in discussion ディスカッション活動 30. 出欠も考慮。