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| 授業科目名 | アジア多国籍企業 Multinational Corporations in Asia | | 開講学期 単位数 | 前期 2単位 |
| 担当教員 | Eric D. Ramstetter ramstmnc@gmail.com | 講義コード | 科目区分 対象学生 | ビジネススクール学生 (Elective, 1 st & 2 nd year) |
| | | 18176019 | | |
| 開講予定日 | | | | |
| 履修条件 | | キーワード | Multinational corporations, Asia | |
| 全体の教育 目標 | To increase understanding of multinational corporations' activities in Asia and empirical, economic analyses of those activities. | 個別の学習 目標 | To increase understanding of academic papers and how to write them. | |

授業の概要 This class will examine the activities of multinational corporations in a semi-intensive format (15 lectures over 8 class days). The detailed schedule follows.

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| Date Class Activity | <p>General Principles (See also Ramstetter-2018-LectureNotes=LN)</p> <p>4/25 1 (1300-1430) a=Caves (2007) ch 1&ch3, Head (2007) ch.1; b=Head ch 2, c=Head ch 3, Caves ch 2</p> <p>5/09 2 a=LN1&2; b=Head ch 4-5; c=Head ch 6</p> <p>5/09 3 a=Head ch 7, Casson (2014); b=Head ch 8, Buckley (2014); c=Cantwell (2014)</p> <p>5/16 4 a=Caves ch 4, Head ch 9, LN3; b=Head ch 10-11; c=Head ch 12, Caves ch 8</p> <p>5/16 5 a=Caves ch.5, 6; b=Caves ch 7; c=Caves ch 9, LN2&33</p> <p>Measurement Issues: FDI and Other MNC Activities (See also Ramstetter-2018-Lecture Notes=LN)</p> <p>5/23 6 a= Moran (2001) ch 2, 3, 4, 5; 6b=UNCTAD (2016) ch, 1-2, LN2,3,&4; 6c=Ramstetter (1999); Ramstetter (2012)</p> <p>Determinants of MNC Activities in Asia</p> <p>5/23 7 a=Aguiar and Gopipath (2005); b=Belderbos and Carree (2002); c=Ramstetter (2011)</p> <p>MNCs, Economic Growth among Economies and Productivity in Asia</p> <p>5/30 8 a=Carkovic and Levine (2005); b=Takii (2006); c=Ramstetter (2006)</p> <p>5/30 9 a=Wang and Wang (2015); b=Du et al. (2012); c=Ramstetter and Phan (2013)</p> <p>MNCs and Labor in Asia</p> <p>6/13 10 a=Ramstetter (2014); b=Nguyen and Ramstetter (2015); c=Yamashita and Fukao (2010)</p> <p>MNCs and Exports in Asia</p> <p>6/13 11 a= Sjöholm and Takii (2006); b=Ramstetter and Umemoto (2006); c=Ramstetter (2002)</p> <p>MNCs, Technology and Producer Concentration in Asia</p> <p>6/20 12 a=Singh (2010); b=Lee (2011); c=Lundin, et al. (2007)</p> <p>MNCs and the Environment in Asia</p> <p>6/20 13 a=Dean et al.(2009); b=Chen and Golley (2014); c=Ramstetter et al. (2013)</p> <p>MNCs, Technology, Producer Concentration, and the Environment in Asia</p> <p>7/04 14 Term paper outlines</p> <p>7/04 15 review for test (30 min); test (60 min)</p> |
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- 1a, 1c, 4a, 5a-5b: Caves, Richard E. (2007), *Multinational Enterprise and Economic Analysis*, third edition. Cambridge, UK: Cambridge University Press. (also a good, general, older reference for others)
- 1a-1c, 2a-2b, 3a-3c, 4a-4c: Head, Kieth (2007), *Elements of Multinational Strategy*. Berlin:Springer.
- 3a: Casson, Mark (2014), “The economic theory of the firm as a foundation for international business theory”, *Multinational Business Review*, 22(3), 205-226
- 3b: Buckley, Peter J, (2014), Forty years of internalisation theory and the multinational enterprise, *Multinational Business Review*, 22(3), 227-245.
- 3c: Cantwell, J.A. (2015), ‘An introduction to the eclectic paradigm as a meta-framework for the cross-disciplinary analysis of international business’, in Cantwell, J.A. (ed.), *The Eclectic Paradigm: A framework for synthesizing and comparing theories of international business from different disciplines or perspectives*, London and New York: Palgrave-Macmillan, pp. 1-22.
- 6a: Moran, Theodore H. (2001) *Parental Supervision: The New Paradigm for Foreign Direct Investment and Development*. Washington, D.C.: Institute for International Economics, 7-65 (ch. 2, 3, 4, 5).
- 6b: UNCTAD (United Nations Conference on Trade and Development) (2016), *World Investment Report 2016*, New York: United Nations.
- 6c: Ramstetter, Eric D. (1999). “Comparisons of Foreign Multinationals and Local Firms in Asian Manufacturing Over Time”, *Asian Economic Journal*, 13 (3), 163-203
- 6c: Ramstetter, Eric D. (2012) “Foreign Multinationals in East Asia’s Large Developing Economies”, Working Paper 2012-06, Kitakyushu: ICSEAD.
- 7a: Aguiar, Mark and Gita Gopinath (2005), “Fire-sale Foreign Direct Investment and Liquidity Crises”, *Review of Economics and Statistics*, 87(3), 439-452.
- 7b: Belderbos, Rene and Martin Carree (2002) “The Location of Japanese Investments in China: Agglomeration Effects, Keiretsu, and Firm Heterogeneity”, *J of Japanese and International Economies*, 16(2), 214-220.
- 7c: Ramstetter, Eric D. (2011), “Ranking Locations for Japan’s Manufacturing Multinationals East Asia: A Literature Survey Illustrated with Indexes”, *Asian Economic Journal*, 25(2), 197-226.
- 8a: Carkovic, Maria and Ross Levine (2005) “Does Foreign Direct Investment Accelerate Economic Growth?”, in Theodore H. Moran, Edward M. Graham, and Magnus Blomström, eds., *Does Foreign Direct Investment Promote Development*, Washington, D.C.: Institute for International Economics, 195-220.
- 8b: Takii, Sadayuki, “Productivity Differentials and Spillovers in Indonesian Manufacturing”, in Eric D. Ramstetter and Fredrik Sjöholm, eds. (2006) *Multinational Corporations in Indonesia and Thailand: Wages, Productivity, and Exports*. Hampshire, UK: Palgrave Macmillan, ch. 4.
- 8c: Ramstetter, Eric D., “Are Productivity Differentials Important in Thai Manufacturing?”, in Eric D. Ramstetter and Fredrik Sjöholm, eds. (2006) *Multinational Corporations in Indonesia and Thailand: Wages, Productivity, and Exports*. Hampshire, UK: Palgrave Macmillan, ch 5.
- 9a: Wang, Jian and Xiao Wang (2015), “Benefits of foreign ownership, Evidence from foreign direct investment in China”, *Journal of International Economics*, Volume 97(2), 325-338
- 9b: Du, Luosha, Ann Harrison, and Gary H. Jefferson (2012), “Testing for horizontal and vertical foreign investment spillovers in China, 1998-2007”, *Journal of Asian Economies*, 23(3), 234-243.
- 9c: Ramstetter, Eric D. and Phan Minh Ngoc (2013) “Productivity, Ownership, and Producer Concentration in Transition: Further Evidence from Vietnamese Manufacturing”, *Journal of Asian Economies*, 25, 28-42.
- 10a: Ramstetter, Eric D. 2014, Wage Differentials between Multinationals and Local Plants and Worker Quality in Malaysian manufacturing, *Asian Development Review*, 31 (2), 55-76.
- 10b: Nguyen, Kien Trung and Eric D. Ramstetter (2015), “Ownership-related Wage Differentials by Occupation in Vietnamese Manufacturing”, Working Paper 2015-06, Kitakyushu: Asian Growth Research Institute.
- 10c: Yamashita, Nobuaki and Kyoji Fukao (2010), Expansion abroad and jobs at home: Evidence from Japanese multinational enterprises, *Japan and the World Economy*, 22, 88-97.

- 11a: Sjöholm, Fredrik and Sadayuki Takii, “Multinational Companies and Exports in Indonesian Manufacturing”, in Eric D. Ramstetter and Fredrik Sjöholm, eds. (2006) *Multinational Corporations in Indonesia and Thailand: Wages, Productivity, and Exports*. Hampshire, UK: Palgrave Macmillan, ch. 7.
- 11b: Ramstetter, Eric D. and Masaru Umemoto, “Exports and Foreign Ownership in Thai Manufacturing”, in Eric D. Ramstetter and Fredrik Sjöholm, eds. (2006) *Multinational Corporations in Indonesia and Thailand: Wages, Productivity, and Exports*. Hampshire, UK: Palgrave Macmillan, ch. 8.
- 11c: Ramstetter, Eric D., 2002. “Is Japanese Manufacturing Really Hollowing Out?”, Working Paper 2002-24, Kitakyushu: International Centre for the Study of East Asian Development.
- 12a: Singh, Jatinder (2010), *Foreign Direct Investment and Market Structure: Evidence from India’s Manufacturing Sector*, Berlin: VDM Verlag Dr. Muller, Ch 3, pp. 47-76
- 12b: Lee Cassey (2011), “Trade, productivity, and innovation: Firm-level evidence from Malaysian manufacturing”, *Journal of Asian Economics*, 22(4), 284-294.
- 12c: Lundin, Nannan, Fredrik Sjöholm, Ping He, and Jinchang Qian (2007) “FDI, Market Structure and R&D Investments in China” Working Paper 2007-04, Kitakyushu: International Centre for the Study of East Asian Development.
- 13a: Dean, Judith M., Mary E. Lovely, and Hua Wang (2009), Are foreign investors attracted to weak environmental regulations? Evaluating the evidence from China, *Journal of Development Economics*, 90(1), 1-13.
- 13b: Chen, Shiyi and Jane Golley (2014), “Green’ productivity growth in China’s industrial economy”, *Energy Economics*, 44, 89-98.
- 13c: Ramstetter, Eric D., Shahrazat Binti Haji Ahmad, Archanun Kohpaiboon, and Dionisius Narjoko (2013), “MNEs and Energy Efficiency in Southeast Asia”, *Asian Economic Papers*, 12(3), 120-147.

参 考 書

Please refer to the “references” or “bibliography” sections of the assigned readings.

試験・成績評価の方法等

Paper (10 A4pp)=50% (due 7/29); Test=20% (7/04); Attendance=15%, Paper outlines & presentations=15%