

<b>Course Title (Subtitle)</b>	Intercultural Communication (Business Topics in English) 異文化コミュニケーション (英語によるビジネス・トピックス)		<b>Term</b>	Fall-Winter
			<b>Day/Period</b>	Wed. I
			<b>Credit</b>	2
<b>Instructor</b>	Prof. SUZUKI, Yubun yubun@flc.kyushu-u.ac.jp	<b>Course Code</b>	<b>Required/Elective</b>	<b>Intended Year</b>
		26176105	Elective	1st and 2nd
<b>Schedule</b>	①10/7 ②10/14 ③10/21 ④10/28 ⑤11/4 ⑥11/11 ⑦11/18 ⑧11/25 ⑨12/9 ⑩12/16 ⑪12/23 ⑫1/6 ⑬1/20 ⑭1/27 ⑮2/3			
<b>Prerequisite</b>	No specific prerequisites apply other than the English proficiency given below in the Course Overview (note 1).	<b>Keywords</b>	<ul style="list-style-type: none"> <li>▪ Japanese corporations</li> <li>▪ business discussion</li> <li>▪ presentation</li> <li>▪ business communication</li> </ul>	
<b>Overall Goal</b>	<ul style="list-style-type: none"> <li>▪ study Japanese companies</li> <li>▪ develop discussion &amp; presentation skills</li> <li>▪ critically analyze business issues</li> </ul>	<b>Individual Goal</b>	<ul style="list-style-type: none"> <li>▪ study Japanese companies</li> <li>▪ business discussion</li> <li>▪ presentations</li> <li>▪ intercultural understanding</li> </ul>	

<b>Course Overview</b>	<p>This course will provide the participants with ample opportunity to discuss &amp; speak about business matters and read about major Japanese corporations with some emphasis on comprehension in the hope that they will improve their business communication skills for intercultural situations.</p> <p>Note 1: The range of TOEIC scores of the ideal target students is 500-850, but participants with higher or lower scores and exchange students are also welcome.</p> <p>Note 2: Most exchange students and some Japanese students are fluent &amp; fast speakers, but they are requested to speak at a moderate speed so that other future students may not give up choosing this course for the development of their linguistic business skills solely being afraid of the speed.</p> <p>Note 3: Discussion topics in the Course Plan below are subject to change.</p>		
<b>Access to the latest course information</b>	<ul style="list-style-type: none"> <li>▪ Kyushu University Moodle (Don't use Moodle functions when contacting the instructor.)</li> </ul> <p>Note 1: See our Moodle site during Oct. 3-6 for possibly revised syllabus.</p> <p>Note 2: You don't have to bring a textbook in the 1st session.</p>		
<b>Class Styles</b>	<ul style="list-style-type: none"> <li>▪ Discussion</li> <li>▪ Presentation</li> <li>▪ Group work</li> <li>▪ Lecture, seminar</li> </ul>	<b>Materials</b>	<ul style="list-style-type: none"> <li>▪ Textbook, Printed material</li> <li>▪ Electronic media</li> </ul>
<b>Teaching and Learning Methods</b>	<ul style="list-style-type: none"> <li>▪ The classroom language is English.</li> <li>▪ Submit homework to the Moodle site of this course by 23:59 of the previous day of meetings 2-15.</li> <li>▪ mini-presentation about each chapter &gt; textbook comprehension work &gt; discussion/presentation</li> <li>▪ All e-mails will be sent to your Kyushu Univ. addresses like xxx.yyyy.123@s.kyushu-u.ac.jp.</li> </ul>		
<b>Textbook References</b>	<p><i>Creative Ideas for Products &amp; Services</i> (2021). Tokyo: Shohakusha. (商品開発の現場から (2021)、松柏社 (東京)) ISBN978-4-88198-772-8 2,000 yen + tax</p> <p>Note: You will receive your copy for free from the instructor in class meeting 1. If you decide not to take this course, return it to the instructor when you leave.</p>		

<b>Grading Policy</b>	presentations 25% discussion 25% contribution to the class 25% homework assignments 25%
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